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Vreugdenhil Breeding & Seeds

Vreugdenhil Breeding & Seeds develops and trades seeds for vegetable crops in the potted plant and hobby gardening segment.

Through innovation, partnerships, product development and an own breeding program, the goal is to continuously expand the assortment and continue to surprise both clients and consumers with unique products and taste experiences, locally and internationally. Our ambition is that our varieties of fruiting vegetables are grown and harvested in households all around the world. We are realising this ambition by supplying vegetable plant seeds to professional growers in various countries, distributors and for seed packages for consumer markets.

Vreugdenhil Breeding & Seeds part of Vreugdenhil Young Plants

Started over 50 years ago as a small family business by the Vreugdenhil brothers, Vreugdenhil Young Plants has grown into an international supplier of young plants throughout Europe. The company cultivates a wide range of crops: from warm vegetable plants and ornamental products to its own range of fruiting vegetables under the name Pick-&-Joy®. Pick-&-Joy® offers consumers the experience of harvesting fresh produce right at home.





Vreugdenhil Breeding & Seeds

As urbanization continues to accelerate worldwide, many people now live with limited indoor and outdoor space.

The growing trend to grow and harvest your own produce is one that will continue for some time. Our dwarf vegetable varieties for balcony, terrace and windowsill fill the need for this trend. Besides the dwarf varieties, we also have a breeding range for indeterminate tomato varieties for the hobby gardener. Phytophthora and mildew resistance form an important part of these varieties. They are tasteful, productive and resilient for outdoor cultivation.



Vreugdenhil Breeding & Seeds Dwarf varieties

Through our own breeding program, Vreugdenhil Breeding & Seeds continuously expands its assortment.

We aim to offer professional horticultural companies worldwide the opportunity to cultivate high-quality (harvestable) vegetable plants. We only add the best varieties to our assortment, where appearance, taste, and strong performance for consumer home, garden, and kitchen use are determining factors. All our dwarf varieties are hybrid.



Rana

Crop: Snack Pepper
Colour: Red
Variety: 1601 M
Growth habit: Indeterminate



Romaiissa

Crop: Snack Pepper
Colour: Red
Variety: VBS 3288
Growth habit: Indeterminate



Ysadora

Crop: Snack Pepper
Colour: Yellow
Variety: 9765
Growth habit: Indeterminate



Rochella

Crop: Pepper
Colour: Red
Variety: VBS 6110
Growth habit: Indeterminate



Ramiera

Crop: Mild Chili
Colour: Red
Variety: 10002
Growth habit: Indeterminate



Forest Green

Crop: Cucumber
Colour: Green
Variety: R&P 120
Growth habit: Indeterminate



Yangon Purple

Crop: Aubergine
Colour: Purple
Variety: VBS 3448
Growth habit: Indeterminate



Vancouver

Crop: Cocktail Tomato
Colour: Red
Variety: 6695
Growth habit: Indeterminate



NEW

Crop: Plum Tomato
Colour: Red
Variety: VBS 4671
Growth habit: Determinate



Villena

Crop: Candytom
Colour: Red
Variety: 78 A
Growth habit: Indeterminate



Vaticano

Crop: Candytom
Colour: Yellow
Variety: VBS 359
Growth habit: Indeterminate



Victoria

Crop: Cherry Tomato
Colour: Red
Variety: 1202
Growth habit: Determinate



Volterra

Crop: Cherry Tomato
Colour: Brown
Variety: VBS 3087
Growth habit: Determinate



Valencia

Crop: Cherry Tomato
Colour: Orange
Variety: 3469B
Growth habit: Determinate



Vicenza

Crop: Cherry Tomato
Colour: Red
Variety: 4791
Growth habit: Determinate



Vigo

Crop: Cherry Tomato
Colour: Red
Variety: 6281
Growth habit: Determinate



Vellore

Crop: Cherry Tomato
Colour: Red
Variety: VBS 172
Growth habit: Determinate



Vineland

Crop: Cherry Tomato
Colour: Red
Variety: 1284
Growth habit: Determinate



Villach

Crop: Cherry Tomato
Colour: Yellow
Variety: 4881
Growth habit: Determinate



Venice

Crop: Cherry Tomato
Colour: Red
Variety: 2367
Growth habit: Determinate



Varese

Crop: Cherry Tomato
Colour: Pink
Variety: 4904
Growth habit: Determinate

Our Varieties

Capsicum annuum

Name	Crop	Variety	Determinate	Indeterminate	Fruit weight in grams	Brix
Rana	Snack Pepper Red	1601M		●	25	9
Romaissa	Snack Pepper Red	VBS 3288		●	40	8
Ysadora	Snack Pepper Yellow	9765		●	35	9
Rochella	Pepper Red	VBS 6110		●	55	8
Ramiera	Mild Chili Red	10002		●	35	-

Cucumis sativus

Name	Crop	Variety	Determinate	Indeterminate	Fruit weight
Forest Green	Snack Cucumber	R&P 120		●	-

Solanum melongena

Name	Crop	Variety	Determinate	Indeterminate	Fruit weight
Yangon Purple	Aubergine	VBS 3448		●	-

Solanum lycopersicum

Name	Crop	Variety	Determinate	Indeterminate	Fruit weight in grams	Brix
Vancouver	Cocktail Tomato Red	6695		●	25	7
NEW	Plum Tomato Red	VBS 4671	●		7	8
Villena	Candytom Red	78 A		●	5	10
Vaticano	Candytom Yellow	VBS 359		●	8	8
Victoria	Cherry Tomato Red	1202	●		7	6
Vigo	Cherry Tomato Red	6281	●		7	6
Vellore	Cherry Tomato Red	VBS 172	●		7	7
Vineland	Cherry Tomato Red	1284	●		8	8
Volterra	Cherry Tomato Brown	VBS 3087	●		8	9
Valencia	Cherry Tomato Orange	3469B	●		8	9
Vicenza	Cherry Tomato Red	4791	●		8	8
Villach	Cherry Tomato Yellow	4881	●		8	7
Venice	Cherry Tomato Red	2367	●		11	7
Varese	Cherry Tomato Pink	4904	●		9	10

Vreugdenhil Breeding & Seeds Grow Like a Pro

Indeterminate vegetables, perfect for the vegetable garden!

The Grow Like a Pro range features carefully cultivated tomato varieties, designed for optimal growth and exceptional flavour. Within our breeding program, we have developed three distinct types:

- Cherry tomatoes
- Cocktail tomatoes
- Round tomatoes

All our varieties are phytophthora-resistant and have been selected for their appearance, flavour, and vigorous growth. Only the very best varieties make it into our assortment.



GROW LIKE A PRO



Promellitus

Crop: Cherry
Colour: Red
Variety: PH 5022
Resistance HR: ToMV:0-2 / For1
Resistance IR: Pi



Probini

Crop: Cherry
Colour: Red
Variety: PH 5005
Resistance HR: ToMV:0-2 / Pf:A-E
/ For1 / Fol: 0,1
Resistance IR: Pi



Prolumia

Crop: Cherry
Colour: Red
Variety: PH 5009
Resistance HR: ToMV:0-2 /
Pf:A-E / For1
Resistance IR: Pi



Provita

Crop: Cherry
Colour: Red
Variety: PH 5013
Resistance HR: ToMV:0-2 / For1
Resistance IR: Pi



Proforelo

Crop: Cherry
Colour: Yellow
Variety: PH 5031
Resistance HR: ToMV:0-2/Pf:A-E
/Va:0/Vd:0/For
Resistance IR: Oi/Pi



Promarus

Crop: Cherry
Colour: Red
Variety: PH 5018
Resistance HR: ToMV:0-2 / For1
Resistance IR: Pi



Propullus

Crop: Cocktail
Colour: Red
Variety: PH 5015
Resistance HR: ToMV:0-2 / Forl / Pf: A-E / Fol:0,1
Resistance IR: Pi



Provegeto

Crop: Cocktail
Colour: Red
Variety: PH 5028
Resistance HR: ToMV:0-2 / Fol:0,1 / Forl / Va/Vd
Resistance IR: Ma / Mi / Mj/Pn (ex ON) / Pi



Providor

Crop: Round
Colour: Red
Variety: PH 5016
Resistance HR: ToMV:0-2 / Pf:A-E / Forl / Fol:0,1
Resistance IR: Pn (ex On) / Pi



Provella

Crop: Round
Colour: Red
Variety: PH 5011
Resistance HR: ToMV:0-2 / Pf:A-E / Forl / Fol:0,1
Resistance IR: Pi



Promito

Crop: Medium
Colour: Rose-red
Variety: PH 5029
Resistance HR: ToMV:0-2 / Va:0 / Vd:0 / Forl / Pf: A-E / Fol:0,1
Resistance IR: Pi

Indeterminate tomato varieties for vegetable garden

Through product development of our own breeding program, Vreugdenhil Breeding & Seeds is constantly expanding its range. We want to give the true vegetable garden enthusiast the opportunity to grow our high-quality tomatoes in their own garden.

The indeterminate varieties are bred for both the experienced and novice vegetable gardener. It offers the possibility to grow strong tomato plants in cooler climates. This allows you to take on a new challenge alongside our existing range.

Vegetable garden tomatoes with outstanding quality

From our own breeding, several varieties of tomatoes have been developed: Cherry, Cocktail and Round. While breeding these varieties, we paid attention to several factors. In tomatoes, early harvest, productivity and strong garden performance are key. Our tomatoes are phytophthora resistance. Next to the existing varieties the breeding team works daily on product development

focused on taste, cultivation aspects and sustainability.

In development

We are currently working on the development of multiple tomato varieties, such as beef tomatoes and mini plum tomatoes, to meet future market demands.

Weight category tomatoes

All tomatoes in the Grow Like a Pro range can be divided into different weight classes. We use the following classification for our varieties.

Name	Min	Max	
Cherry	<25		grams
Cocktail	25	70	grams
Round/Slicer	70	110	grams
Medium	110	160	grams
Beef	160	220	grams
Beef XL	>220		grams



Cherry



Cocktail



Round/
Slicer



Medium



Beef



Beef XL

Name	Variety	Crop	Colour	Green Shoulder	Resistance (HR:)	Resistance (IR:)	Brix	Average fruit weight in grams
Promellitus	PH 5022	Cherry	Red	Present	ToMV:0-2 / Forl	Pi	8	14
Probini	PH 5005	Cherry	Red	Present	ToMV:0-2 / Pf:A-E / Forl / Fol: 0,1	Pi	9	15
Prolumia	PH 5009	Cherry	Red	Present	ToMV:0-2 / Pf:A-E / Forl	Pi	8	17
Provita	PH 5013	Cherry	Red	Present	ToMV:0-2 / Forl	Pi	10	18
Proforelo	PH 5031	Cherry	Yellow	Present	ToMV:0-2/Pf:A-E/Va:0/Vd:0/For	Oi/Pi	8	18
Promarus	PH 5018	Cherry	Red	Present	ToMV:0-2 / Forl	Pi	8	22
Propullus	PH 5015	Cocktail	Red	Present	ToMV:0-2 / Forl / Pf: A-E / Fol:0,1	Pi	9	30
Provegeto	PH 5028	Cocktail	Red	Present	ToMV:0-2 / Fol:0,1 / Forl / Va/Vd	Ma /Mi / Mj/Pn (ex ON)/Pi	8	50
Providor	PH 5016	Round	Red	Absent	ToMV:0-2 / Pf:A-E / Forl / Fol: 0,1	Pn (ex On) /Pi	6	80
Provella	PH 5011	Round	Red	Present	ToMV:0-2 / Pf:A-E / Forl / Fol:0,1	Pi	6	85
Promito	PH 5029	Medium	Rose-red	Present	ToMV:0-2 / Va:0 /Vd:0 / Forl / Pf: A-E / Fol:0,1	Pi	5	115

Legenda

ToMV	Tomato mosaic virus
Pf:A-E	Resistance to <i>Passalora fulva</i>
Fol:0,1	Resistance to <i>Fusarium oxysporum</i> f. sp. lycopersici
Va:0/Vd:0	Resistance to <i>Verticillium</i> sp. (Va and Vd) race
Forl	Resistance to <i>Fusarium oxysporum</i> f. sp. radicum-lycopersici
Pi	Resistance to <i>Phytophthora infestans</i>
Pn(ex On)	Oidium
Ma/Mi/Mj	<i>Meloidogyne arenaria</i> / <i>Meloidogyne incognita</i> / <i>Meloidogyne javanica</i>
IR	Intermediate resistance
HR	High resistant



Proven concepts



Pick-&-Joy®

Under the brand Pick-&-Joy®, Vreugdenhil Young Plants introduced the first compact tomato plant (Pick-a-Tom) in 2005. This brand has since grown into a unique assortment of more than 20 varieties. It offers flavour and adds ambiance to the balcony, terrace, or garden.

With the vegetable plants of Pick-&-Joy®, you bring harvest into your home and get to enjoy real freshness. Immediately after purchase, the consumer can start to pick and enjoy delicious and healthy vegetables as a snack or use them in various dishes.

The varieties are sold through different channels like d.i.y. centers, garden centers and supermarkets.



Scan for Pick-&-Joy® website





Grow Like a Pro

Our Grow Like a Pro seeds form the foundation for healthy, vigorous tomato plants that continue to grow and produce over time. Whether cultivated as compact young plants or grown out into larger, fully developed plants, they offer flexibility without compromising on quality, yield, or taste.

Our tomato seeds are ideally suited for: Consumer-ready plants, compact or larger plants for retail, home growing and balcony or greenhouse use.

Our premium seeds are for distribution to hobby gardeners and vegetable garden enthusiasts who value reliability and strong performance.

This versatility allows growers, retailers, and distributors to adapt the product to their specific market needs while maintaining consistent genetic quality.



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