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**VREUGDENHIL**  
*Breeding & Seeds*



## Vreugdenhil Breeding & Seeds

Vreugdenhil Breeding & Seeds develops new fruit vegetable varieties in potplant and hobby garden segment.

Through innovation, partnerships, product development and an own breeding program, the goal is to continuously expand the assortment and continue to surprise both clients and consumers with unique products and taste experiences.



## Vreugdenhil Breeding & Seeds part of Vreugdenhil Young Plants

Started over 50 years ago as a small family business by the Vreugdenhil brothers, now grown into an international supplier of young plants throughout Europe. Vreugdenhil Young

Plants grows a wide range of crops. These are an important start of a successful cultivation for many growers.



## Breeding

In recent years, there has been an acceleration in urbanisation worldwide. Many people have limited living and outdoor space.

The growing need to grow and harvest your own produce is a trend that looks set to continue for some time to come. Our compact vegetable varieties for balcony, terrace and windowsill (Pick-&-Joy®) fill the need for this trend. Besides the compact varieties, we also have a breeding range for on growing tomato varieties for the hobby gardener. Phytophthora and mildew resistance form an important part of this.

These varieties are also fast, productive and resistant for outdoor cultivation.

Vreugdenhil Breeding & Seeds has the ambition to be innovative. The breeding team works daily on product development focused on taste, ornamental value, cultivation aspects and sustainability. For several years we have been supplying vegetable plant seeds to professional growers in various countries.





### Verona

**Crop:** Plum Tomato  
**Colour:** Red  
**Variety:** F1 2414  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 cm



### Victoria

**Crop:** Cherry Tomato  
**Colour:** Red  
**Variety:** F1 1202  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 12 cm



### Venice

**Crop:** Cherry Tomato  
**Colour:** Red  
**Variety:** F1 2367  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 cm



### Vineland

**Crop:** Cherry Tomato  
**Colour:** Red  
**Variety:** F1 1284  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 cm



### Varese

**Crop:** Cherry Tomato  
**Colour:** Pink  
**Variety:** F1 4904  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 cm



### Valencia

**Crop:** Cherry Tomato  
**Colour:** Orange  
**Variety:** F1 3469B  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 cm



## Vigo

**Crop:** Cherry Tomato  
**Colour:** Red  
**Variety:** F1 2260  
 Hybrid  
 Determinate  
 Suitable for pot size: 12 cm



## - NEW -

**Crop:** Cherry Tomato  
**Colour:** Yellow  
**Variety:** F1 4881  
 Hybrid  
 Determinate  
 Suitable for pot size: 12 -14 cm



## - NEW -

**Crop:** Cherry Tomato  
**Colour:** Red  
**Variety:** F1 4791  
 Hybrid  
 Determinate  
 Suitable for pot size: 14 cm



## - NEW -

**Crop:** Cocktail Tomato  
**Colour:** Red  
**Variety:** F1 6695  
 Hybrid  
 Indeterminate  
 Suitable for pot size: 14 - 19 cm



## Villena

**Crop:** Candytom  
**Colour:** Red  
**Variety:** 78 A  
 Hybrid  
 Indeterminate  
 Suitable for pot size: 14 - 17 cm



## Forest Green

**Crop:** Cucumber  
**Colour:** Green  
**Variety:** R&P 120  
 Hybrid  
 Indeterminate  
 Suitable for pot size: 14 - 19cm



## Rana

**Crop:** Snack Pepper  
**Colour:** Red  
**Variety:** 1601 M  
**Determinate**  
**Suitable for pot size:** 12 - 19 cm



## - NEW -

**Crop:** Mild Chili  
**Colour:** Red  
**Variety:** F1 10002  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 - 19 cm



## - NEW -

**Crop:** Snack Pepper  
**Colour:** Yellow  
**Variety:** F1 9765  
**Hybrid**  
**Determinate**  
**Suitable for pot size:** 14 - 19 cm



## Our Varieties

### Solanum lycopersicum

Name	Crop	Variety	Pot size	Determinate	Indeterminate	Hybride
Verona	Plumtomato Red	F1 2414	14 cm	●		●
Victoria	Cherry Tomato Red	F1 1202	12 cm	●		●
Venice	Cherry Tomato Red	F1 2367	14 cm	●		●
Vineland	Cherry Tomato Red	F1 1284	14 cm	●		●
Valencia	Cherry Tomato Orange	F1 3469B	14 cm	●		●
Vigo	Cherry Tomato Red	F1 2260	14 cm	●		●
NEW	Cherry Tomato Yellow	F1 4881	14 cm	●		●
NEW	Cherry Tomato Red	F1 4791	14 cm	●		●
NEW	Cocktail Tomato Red	F1 6695	14 cm		●	●
Villena	Candytom Berry tomato Red	78A	14 - 17 cm		●	●
Varese	Cherry tomato Pink	F1 4904	14 cm	●		●

### Capsicum annuum

Name	Crop	Variety	Pot size	Determinate	Indeterminate	Hybride
Rana	Snack Pepper Red	1601M	12- 19 cm		●	-
NEW	Snack Pepper Yellow	F1 9765	14-19 cm		●	●
NEW	Mild Chili Red	F1 10002	14 cm		●	●

### Cucumis sativus

Name	Crop	Variety	Pot size	Determinate	Indeterminate	Hybride
Forest Green	Snack Cucumber	R&P 120	14-19 cm		●	●

## Indeterminate tomato varieties for vegetable garden

Through product development of our own breeding program, Vreugdenhil Breeding & Seeds is constantly expanding its range. We want to give the true vegetable garden enthusiast the opportunity to grow our high-quality tomatoes in their own garden.

The on-growing varieties are bred for both the experienced and novice vegetable gardener. It offers the possibility to grow strong tomato plants in cooler climates. This allows you to take on a new challenge alongside our existing range.

## Vegetable garden tomatoes with outstanding quality

From our own breeding, several varieties of Tomatoes have been developed: Cherry, Cocktail Round and Beef. While breeding these varieties, we paid attention to several factors.

In Tomatoes, productivity and strong garden performance are key. Our tomatoes have phytophthora resistance.

### Pre-commercial

#### Beef tomato pink

This variety produces big tomatoes which are very juicy. Big juicy tomatoes of 150 gram

#### Mini Plum tomato red

Productive variety can be harvest as trusses. Fruits between 10-15 gram which have a good bite and taste.

#### Cocktail tomato red and yellow

Wow, what a productive variety this is! The production starts early and keeps on growing until the end of summer. The 40 grams tomatoes have a good texture and can be used for many purposes.

#### Round tomato red

This is a real upgrade in the round tomatoes. Strong plants that keep up well in the garden. Productive and tasteful round tomatoes of 70 grams.

#### Cherry tomato red

Different varieties which produce beautiful trusses of very aromatic 10 grams tomatoes. This enables the home gardener to grow professional-quality at home.







## Pick-&-Joy® program

With the vegetable plants of Pick-&-Joy®, you bring harvest into your home and get to enjoy real freshness. With this vision, Vreugdenhil Young Plants introduced the first compact tomato plant in 2005 and has since grown into a unique and edible program of more than 20 beautiful and healthy varieties known as Pick-&-Joy®. Immediately after purchase, the consumer can start to pick and enjoy delicious and healthy vegetables.

That is what Pick-&-Joy® stands for, in addition to creating an inspiring home and garden environment for consumers. It provides taste,



pleasure and cosiness in the kitchen and it gives atmosphere on the balcony, terrace or in the garden.

**Pick and enjoy!**

## Environment & food safety

### Natural pollination

There are lots of busy bees at work around our greenhouses. These bumblebees ensure the plant's fruits are pollinated as nature intended. This means the flowers on the tomato plants are pollinated by the bumblebees, allowing the fruit to grow. Other beneficial insects are used as well as bumblebees. These 'good' insects help to ward off harmful insects in a very natural way.

### Certification

To help maintain food safety, all our Pick-&-Joy® vegetable plants are certified to the highest standards. Every year, we carry out a number of audits to ensure that the highest quality can be guaranteed, and that we are looking out for people, planet, and environment. This includes being aware of use of water, fertilizer and energy. Vreugdenhil Young Plants is certified MPS A, MPS-SQ, MPS Gap, Global Gap, and Grasp.



## How we grow our Pick-&-Joy® plants

It all started in 2005 with the mini tomato plant Pick-a-Tom. Since then, we have grown our program to enable healthy, wholesome snacking vegetables that are easy to grow on the patio, balcony and in the windowsill.

Consumers appreciate the value they get with their Pick-&-Joy® vegetable plants. Our program has continued to grow, and we have been breeding better varieties to cut down labor costs and reduce cultivation time.

Every day, a dedicated team of professionals work hard to grow our plants to a high standard. They water the plants, feed them, and make sure the climate conditions are just right.

When the first fruits are starting to color it's a sign that they are ready to go. And for our team, this means it is time to deliver the plants to garden centers, d.i.y.-stores, and supermarkets





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